

W.O.W. REDESIGNS YOUR STUFF. BETTER.

205 – 1005 West 7th Avenue, Vancouver, B.C. V6H 1B2

604 318-6486 alison@wowredesigns.com

ADVERTORIAL FOR HOME MAKEOVER MAGAZINE SUMMER EDITION

Submitted by Alison M. Scott April 16, 2005 **W.O.W. Redesigns**

Too Much Stuff in your home driving you *crazy*?

Do you dream of having a home that functions well, is comfortable and inviting for your friends? A home you are proud to show off?

Are your decorating attempts dismal failures? Do they leave you less than satisfied with the results?

Don't despair! There is a solution. You need a Redesign.

A redesign is the most affordable way to achieve your goals of having a functional, clutter-free, comfortable home.

W.O.W. Redesigns has a simple philosophy. **“YOUR STUFF. BETTER.”**

Alison Scott owner of **W.O.W. Redesigns** and member of the Canadian Redesign Association uses a non-traditional approach to interior design. . .

With her sense of colour and design, and your own stuff, Alison works with you, your furniture, collections and artwork to bring out your personality and sense of place within your own space.

“It is not my goal to sell you any products. I do not judge your home or your belongings. A professional redesign helps people achieve a sense of harmony and satisfaction within their home and office space using their most cherished possessions”.

“The results of a redesign are magic!” says Scott. “I often hear home owners tell me that they can't see how their room could look any different or better. But, by the time we have finished, the space is de-cluttered and, re-arranged we have created an environment that is exciting, pleasing and harmonious. My clients are amazed!”

For anyone concerned that a redesign means throwing everything away that's not used in the new look, you can relax. What isn't used is placed to one side for you store or throw away. In today's world of accumulating possessions while living in smaller spaces, storage can be a major issue for people.

W.O.W. REDESIGNS

YOUR STUFF. BETTER.

In a recent Royal LePage survey, (conducted by Maritz Research) when asked how important storage space was to a potential buyer, 86 per cent of Canadians ranked it as a 7 out of 10 or higher, with 43 per cent grading it as 10 out of 10, or the most important factor. Another interesting finding was that while 32 per cent of males ranked storage space as the "most important factor," the number jumped to 54 per cent for females. According to the poll, when buying a new home, organized storage space ranked third after fresh paint and new flooring.

“However, storage space doesn’t have to be limited to closets or lockers” says Scott. “Once in the new home, install closet organizers and shelving. This provides instant organized space. In a redesign, we also utilize furniture more creatively. The dresser that doesn’t fit in the smaller size bedroom might have a whole new look and usefulness storing linens, CD’s and extra blankets in the living room or den. When choosing furniture, think dual purpose: ottomans that can store items and also work as a coffee table, for example. Check out second hand stores for chests with lots of small drawers, baskets, and armoires that can be converted into home offices or TV/entertainment cabinets. Newer style beds even come with storage space built into them.”

When you move or downsize, get rid of what you really don’t want or can’t use anymore. Call a charity or a junk collection service with pick up in your neighborhood and donate items to people who can really use them.

YOUR STUFF. BETTER. A simple philosophy. An affordable change.

Book a consultation with Alison. She will meet with you in your home to discuss which rooms you would like done. During the consultation, the cost is determined and a date for the redesign scheduled. An average size living room and dining room takes about 4 hours and costs between \$200 - \$250.00.

Contact **W.O.W. Redesigns** at 604 318-6486 or visit www.wowredesigns.com